CITY OF CORAL SPRINGS COMMUNITY REDEVELOPMENT AGENCY
BOARD OF DIRECTORS
SPECIAL ELECTRONIC MEETING
PURSUANT TO THE STATE OF FLORIDA EXECUTIVE ORDER No. 20-69
Thursday, April 30, 2020

Board Chair John Walsh called the meeting to order at 4:00 p.m. The meeting was held virtually via ZOOM. Kristi Bartlett called the roll of the Board Members.

John Walsh, Chair	Present
Germain Bebe	Absent
Lorna Brown-Burton	Present
David Harper	Present
Andrew Kasten, Vice Chair	Present
Allan Koch	Joined at 4:02 PM
William Vasquez	Present

Also in attendance:
Kristi Bartlett, Director, Econ. Development
Vanessa Steinerts, CRA Counsel
Diana Scarpetta, ED Coordinator
Joshua Simmons, City Commissioner
Melissa Heller, Deputy City Manager

A moment of silence was held.

All persons in attendance rose for the recitation of the Pledge of Allegiance.

1. **Citizens' Comments:** No citizen comments.

2. **Special Announcements/Comments:**

   - CRA Counsel Vanessa Steinerts mentioned that the Florida Governor issued Executive Order No. 20-112 which includes telephonic and videoconferencing was extended indefinitely. The Governor anticipates that in Phase 2 in person forum will be the norm again with the public able to participate via telephone.

   - Director Bartlett mentioned that the City has created the Economic Recovery Task Force with City Staff and some private sector partners to gather feedback from the business community and put together some ideas on how to provide them with assistance.

3. **Approval of meeting summary:**

   - February 24, 2020

Action: Board member Kasten moved, seconded by Board member Vasquez, to accept the meeting minutes. The motion was approved unanimously (6-0).

4. **CRA Annual Report**

Action: Board member Kasten moved, seconded by Board member Vazquez, to ratify the CRA Annual Report. The motion was approved unanimously (6-0).

5. **CRA Monthly Budget Report**

- Director Bartlett provided an overview of the monthly budget report.

6. **May Meeting Date Change**

- May meeting date to be determine if meeting is necessary. Director Bartlett to provide possible dates.

7. **COVID-19 Business Assistance Programs: Discussion**

- Director Bartlett mentioned that each City Department was tasked with producing short, mid and long-term objectives for reopening the City. An example of an objective from the Office of Economic Development, to take place once the economy is up and running, is to provide financial planning and advising for local businesses to help them to be more sustainable. This service would be provided at no cost to the business.
- ED Coordinator Scarpetta presented examples, from other CRAs in South Florida, of Business Assistance Programs established as a result of the COVID-19. Those CRAs are the Hallandale Beach CRA, Boynton Beach CRA and the North Miami CRA.
- Board members discussed the possibility of creating a new business assistance program as a result of the COVID-19 pandemic.
- CRA Counsel Steinerts explained that any businesses assistance program to be provided by the CSCRA must be included in the CRA Master Plan. The CSCRA Master Plan includes assistance programs but it does not include any language for assistance, either a loan or grant, to be provided under the current circumstances. Ms. Steinerts elaborated further explaining that the Plan must be amended to include this type of assistance. The Amendment for the Master Plan will have to follow a specific process and notices to the taxing authorities.
- Director Bartlett suggested new ideas to promote the businesses within the CRA (i.e. moratorium on outside tents, partner with BlueStream to broadcast TV ads, massive buy local campaign). These proposed ideas can take place immediately and without having to modify the CRA Master Plan.
- Deputy City Manager Heller mentioned that the City has created the Economic Recovery Task Force to gather ideas and monitor local and national economic recovery trends.
- Staff will present to the Board some ideas for business recovery (i.e. promotional campaigns). Director Bartlett offered to provide a list of the activities completed to date for economic development in general.
- Staff will move forward the process to update the Redevelopment Plan. Further, staff will provide the Board some of the suggested changes to the plan.

8. **Other Business**

Director Bartlett provided the following updates:

- **Cornerstone Update:** Project is moving forward. Plan amendment is going in front of Broward County in June. There may be some changes to the square footage intended for office space as a result of the COVID-19 pandemic as more people are able to work remotely.

9. Adjournment

- There being no additional business, the meeting adjourned at 5:23 PM.

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DATE APPROVED/ACCEPTED

JOHN M. WALSH, J.D., BOARD CHAIRPERSON
CRA BOARD OF DIRECTORS

KRISTI BARTLETT, CEcD
DIRECTOR, ECONOMIC DEVELOPMENT
CITY OF CORAL SPRINGS