CITY OF CORAL SPRINGS COMMUNITY REDEVELOPMENT AGENCY
BOARD OF DIRECTORS MEETING
Monday, June 26, 2017

Board Chair John Walsh called the meeting to order at 6:34 p.m. The meeting was held in the West Wing Conference Room, City Hall, 9551 West Sample Road, Coral Springs, Florida.

<table>
<thead>
<tr>
<th>Name</th>
<th>Status</th>
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<tbody>
<tr>
<td>John Walsh, Chair</td>
<td>Present</td>
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<tr>
<td>Elissa Harvey, Vice Chair</td>
<td>Absent</td>
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<tr>
<td>Board Member Lorna Brown-Burton</td>
<td>Present</td>
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<td>Board Member Andrew Kasten</td>
<td>Absent</td>
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<tr>
<td>Board Member Allan Koch</td>
<td>Present</td>
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<tr>
<td>Board Member William Vasquez</td>
<td>Present</td>
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<td>Board Member David Harper</td>
<td>Present</td>
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Also in attendance were:
- Susan Delegal, CRA Counsel
- Mike Goodrum, City Manager
- Jennifer Bramley, Deputy City Manager
- Susan Grant, Deputy City Manager
- Danielle Lima, CRA Coordinator
- Susan Krisman, Director Development Services
- Jim Hickey, Asst. Director Development Services
- Alyson Morales, Assistant City Clerk
- Ron Stein, Construction Project Manager
- Commissioner Lou Cimaglia

All persons in attendance rose for the recitation of the Pledge of Allegiance.

1. Special Announcements and Comments

Chair Walsh welcomed new City Manager Goodrum. He announced that this was Ms. Delegal’s last meeting. The Board presented her a clock with a plaque in appreciation for her service. Ms. Delegal thanked everyone and introduced her replacement, Attorney Vanessa Steinerts.

2. Citizens Comments

The meeting guests introduced themselves. There were no citizen comments; however, Chair Walsh thanked Chief Tony Pustizzi for acting as Interim City Manager.

3. Swearing-in: Allan Koch and David Clyde Harper – A. Morales, Assistant City Clerk

Mr. Koch and Mr. Harper were sworn in as Board members.

4. Approval of Meeting Minutes – May 25, 2017 and June 5, 2017 Board Meetings

ACTION: Board Member Vasquez moved, seconded by Board Member Koch, to accept the meeting minutes of May 25, 2017. The motion was approved unanimously (5-0).

ACTION: Board Member Vasquez moved, seconded by Board Member Koch, to accept the meeting minutes of June 5, 2017. The motion was approved unanimously (5-0).

5. FY 2018 Preliminary Budget Overview and Business Plan Discussion – D. Lima, CRA Coordinator

Ms. Lima gave a preliminary overview of the FY2018 budget based on BCPA’s values that were released at the end of May. She presented a PowerPoint that covered a brief CRA history since 2002 and noted positive changes in taxable values for 2017. Municipal tax roll values, parcel break-downs and tax incremental values from various sources were explained. Ms. Lima demonstrated how they
calculated these numbers. Projected preliminary tax increments due for FY2018 were given and $398,000 in revenues are expected for next year, which is an increase over this year. She then explained the next steps, presented in a timeline, which will be included in the City's budget.

Ms. Bramley noted that the 12% increase is large and a very good thing for the CRA.

Chair Walsh believes that it will be a lot higher with all of the things in the pipeline.

Ms. Lima agreed with Chair Walsh and then gave an overview of the Budget Plan. She said that they will need to go over the new initiatives and brainstorming will be in order. She presented a PowerPoint which included project updates and explained that in the past, each Board member had their own priority that they worked on. Great progress has been made and 12 projects have been completed. She then highlighted all of the action steps and explained the many initiatives.

Chair Walsh asked about designating a location for the MPO an initiative for next year.

Ms. Bramley stated that Broward College was not going to be a part of the Educational Corridor anymore but the City is trying to attract another secondary institution.

Ms. Lima noted that there has been a lot of outreach to merchants to include advertising and a business directory on the website. She said that they will work on signage next year for Downtown. Most items are ongoing, and have made significant progress, but the cultural resource plan needs more attention.

Chair Walsh would like to work with the administration to find out about a replacement for Broward College. Additionally, he would like to add the Charter School as an additional item next year.

Ms. Lima would like to look into outside grants and get the word out about facade grants, since they have only had two applicants in the past. She also spoke about her progress working on matching grants for alleyway lighting.

Ms. Lima asked to meet one on one in the next month with Board members to brainstorm.

Chair Walsh believes they have accomplished a lot in last year. He would like Mr. Harper to take over previous Board Member Xiomara Fraga's initiatives. He is looking forward to new ideas for the Business Plan.

6. Proposed Change to Agreement with Crowdly for Springboard FL – D. Lima, CRA Coordinator

Ms. Lima provided an update from the last City Commission meeting. She explained that they had made the changes to the agreement that were highlighted in the backup. To summarize, the Commission will support the event with $20,000 in funding, not at the original request of $33,000, which would leave a deficit of $13,000. The CRA has already asked Crowdly to provide $80,000 in sponsorships, so they are not willing to give up anything more and move forward unless they have the CRA’s support. She stressed that the City would have to pick up $3,000 this fiscal year and provide an additional $10,000 in the budget next year.
Ms. Bramley added that it's a brand new event and it's a big ask for the Commission. They wanted equitability. She added that Crowdly is still on board and she is asking the CRA to up their ante for this.

There was Board discussion which led to the following motion:

**ACTION:** Board Member Brown-Burton moved, seconded by Board Member Koch, to use available CRA funds to add the $13,000 deficit, subject to the signing of the agreement. The motion was approved unanimously (5-0).

7. **Agreement with Jim Gallucci for Downtown Interactive Icon** – D. Lima, CRA Coordinator (Request to Approve)

Ms. Lima explained the agreement was modeled from a National Endowment for the Arts template (used by the Public Art Committee), added standard CRA language, and confirmed that the artist is okay with all the terms. She highlighted the time frame for changes, modifications, payment installments, insurance, compensation and budget.

Ms. Lima then explained the changes to the sculpture. She showed a picture with the changes: new fonts, "Florida" is spelled out, the plastic lettering inside is now blue, the outside facade is white, and the logo is on both sides with the City colors.

Mr. Hickey added that they spoke with the artist on the construction materials and engineering.

There was Board discussion.

**ACTION:** Board Member Vasquez moved, seconded by Board Member Koch, to approve the agreement with Jim Gallucci. The motion was approved unanimously (5-0).

8. **Proposed Master Signage Program for Municipal Complex and Parking Garage** – R. Stein, Construction Manager

Mr. Stein presented a PowerPoint showing representations and confirmed that this item will be considered at next month’s City Commission meeting. He explained that there will be three monument signs for the Municipal Complex, along with three directional signs, and showed architectural drawings of the proposed signs. They will be constructed of metal and masonry; some have size issues, which will need to be discussed in the master Sign Program.

Mr. Hickey explained that all the signs will be looked at together as a whole; not one sign at a time.

**ACTION**: Board Member Koch moved, seconded by Board Member Brown-Burton, to approve the proposed Master Signage Program for the Municipal Complex and Parking Garage. The motion was approved unanimously (5-0).

9. **CRA Update**

- Municipal Complex – R. Stein, Construction Manager

Mr. Stein reported that construction is going well and the Municipal Complex is still on schedule, giving details on current projects.
• Downtown Mixed-Use Zoning District and City Hall Plat – J. Hickey, Assistant Director of Development Services

Mr. Hickey explained they had held another open house, which went well, and invited the homeowners on the north side of the CRA. This enabled them to answer questions and concerns. A City Commission Workshop was held, along with two additional meetings. This item will come back to Board on August 28, and then proceed to the Planning and Zoning Board, and finally be heard for two readings before the City Commission.

• Downtown Mixed-Use Redevelopment RFP – J. Bramley, Deputy City Manager

Ms. Bramley elaborated on the progress of the RFP. She noted that a few large developers showed up for a pre-proposal meeting. Several requests for RFIs (requests for information) were filled and an addendum was issued. The date for opening those proposals was moved back to July 7, 2017. There is no cone of silence, but all related questions are being directed to the Purchasing Manager to keep consistency.

There was some discussion regarding Village Square, possible new schools and the Financial Plaza.

Ms. Delegal formally introduced Ms. Vanessa Steinerts. She has been a City resident for 16 years and shared her past experience with the Board. She stressed that she is happy to work with this board.

8. Other Business – J. Walsh, Chairman

There was no other business.

9. Adjournment – J. Walsh, Chairman

There being no additional business, the meeting adjourned at 7:55 p.m. The next CRA Board Meeting will be Monday, July 24, 2017.

August 28, 2017

DATE APPROVED/ACCEPTED

JOHN M. WALSH, J.D.
BOARD CHAIRPERSON
CRA BOARD OF DIRECTORS

ALYSON MORALES
ASSISTANT CITY CLERK
CITY OF CORAL SPRINGS