CITY OF CORAL SPRINGS COMMUNITY REDEVELOPMENT AGENCY
BOARD OF DIRECTORS MEETING
Monday, February 26, 2018

Board Chair John Walsh called the meeting to order at 6:30 p.m. The meeting was held in the Everglades Room, City Hall, 9500 West Sample Road, Coral Springs, Florida. City Clerk Debra Thomas called the roll of Board Members.

<table>
<thead>
<tr>
<th>Name</th>
<th>Status</th>
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<tbody>
<tr>
<td>John Walsh, Chair</td>
<td>Present</td>
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<tr>
<td>Elissa Harvey, Vice Chair</td>
<td>Absent</td>
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<tr>
<td>Board Member Lorna Brown-Burton</td>
<td>6:35 PM</td>
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<tr>
<td>Board Member David Harper</td>
<td>Present</td>
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<tr>
<td>Board Member Andrew Kasten</td>
<td>Present</td>
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<tr>
<td>Board Member Allan Koch</td>
<td>Present</td>
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<tr>
<td>Board Member William Vasquez</td>
<td>Present</td>
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Also in attendance were:
Vanessa Steinerts, CRA Counsel
Interim Deputy City Manager Tony Pustizzi
James Hickey, Ass’t Director Development Services
Debra Thomas, City Clerk
Danielle Lima, CRA Coordinator
Ana Barbosa, Chief Economic Development Officer
Vice Mayor Lou Cimaglia

All persons in attendance rose for the recitation of the Pledge of Allegiance.

1. **Citizens’ Comments** – There were no comments.

2. **Special Announcements and Comments** – There were no special announcements.

3. **Approval of Meeting Summary: August 28, 2017 & September 25, 2017**

   **ACTION:** Board Member Vasquez moved, seconded by Board Member Koch, to accept the meeting minutes of August 28, 2017. The motion was approved unanimously (6-0).

   **ACTION:** Board Member Koch moved, seconded by Board Member Vasquez, to accept the meeting minutes of September 25, 2017. The motion was approved unanimously (6-0).

4. **Agreement for the Design of Downtown Coral Springs Wayfinding Signage Between the CRA and Axia Creative, Inc.** – Board Member Brown-Burton and CRA Coordinator Danielle Lima provided an overview of the agreement and the purpose for wayfinding signage. (1) Help identify the downtown area and inspire pride in Downtown Coral Springs. (2) Consistency in branding Downtown Coral Springs to increase the residents’ and visitors’ awareness. (3) Utilize the distinctive downtown identity to lead people into the Downtown and surrounding attractions. (4) Use the materials, colors, typography, and scale that was created in 2002 in all sign types to help create brand recognition. (5) Establish a consistent hierarchy of sign types and messages for vehicles and pedestrians in all areas of Downtown Coral Springs. The not-to-exceed cost is $13,500.

   **ACTION:** Board Member Kasten moved, seconded by Board Member Koch, to approve the agreement. The motion passed unanimously (6-0).

5. **Next Steps Springboard Crowdfunding Event** – A letter from Vice Chair Harvey was read into the record. It voiced her appreciation for the support received from City Commission and staff and she recommended cancelling the event.

   **ACTION:** A motion to authorize the CRA Administrator to provide a 30-day’s written notice letter of termination of Agreement and to approve any reimbursement of costs that have been suspended up to that
date was moved by Board Member Brown-Burton, seconded by Board Member Koch, and passed unanimously (6-0).

6. CRA Updates:

Public Art: James Hickey presented the artwork planned for the Sculpture on Sample event. This summer the City Commission will discuss public art; input from the CRA regarding the master public art plan would be helpful. Discussion was held on a remembrance piece for Marjory Stoneham Douglas High School.

Free Wi-Fi in Downtown: In March, free wifi would be installed by BlueStream. Coverage would include City Hall, the ArtWalk, and a portion in the financial plaza area.

Coral Springs City Center Project: Closing on the building will be March 9 and the parking will be at the end of March. The Developer Agreement continues to be drafted and certain components are being worked out: preliminary site plan, timeline, addition of right-turn lane, improvements on NW 94 and NW 32. The developer has shown interest in Parcel II and the City Manager has been involved in the discussions. There may be two developer agreements because certain actions are related to the rebate.

Downtown Merchants Meeting: The meeting is scheduled for March 22, 2018. Board Member Harper is the lead for this project.

7. Other Business — An update on the Publix property and the Village Square property was given by the CRA Administrator. Chief of Police Pustizzl’s upcoming retirement was recognized; the Board thanked him for his years of service.

8. Adjournment

There being no additional business, the meeting adjourned at 7:40 p.m. The next CRA Board Meeting will be Monday, March 26, 2018 at 6:30 p.m.

March 26, 2018
DATE APPROVED/ACCEPTED

JOHN M. WALSH, J.D.
BOARD CHAIRPERSON
CRA BOARD OF DIRECTORS

DEBRA THOMAS, CMC
CITY CLERK
CITY OF CORAL SPRINGS