



**CORAL SPRINGS
HOLIDAY EXPRESS
PARADE**

**City of Coral Springs 2018
"HOLIDAY EXPRESS PARADE"**

Wednesday, December 12, 2018 • 7 p.m.
Visit CoralSprings.org/holidayparade for details.
2501 Coral Springs Drive • Coral Springs, FL 33065
Email: holidayparade@coralsprings.org
Phone: 954-345-2112 • Fax: 954-345-2111

**City of Coral Springs 2018
"HOLIDAY EXPRESS PARADE"
Wednesday, December 12, 2018 at 7 p.m.**

Rain date: Thursday, December 13

Sponsorship Application

This is an application for sponsorship of the 2018 Coral Springs Holiday Parade.
You may also download a copy of this Application at
www.CoralSprings.org/holidayparade.

Sponsorship fees (and waivers and entry description forms – for free Mayor’s Cup sponsor entries) are due at the time application is submitted.

Visit www.CoralSprings.org/holidayparade for the latest updates on the parade.

To maximize your sponsorship value, please submit your completed application by Tuesday, November 13, 2018.

Please make checks payable to: The City of Coral Springs – Holiday Parade
Mail the completed application to: Holiday Parade, 2501 Coral Springs Drive, Coral Springs, FL 33065.

- Mayor’s Cup Sponsor \$ 1,000 Band Sponsor \$ 500
- Band Sponsor Parade Entry (optional) \$ 200 waived for Mayor’s Cup sponsor

NAME OF COMPANY/ORGANIZATION: _____

CONTACT PERSON: _____

MAILING ADDRESS: _____

DAYTIME PHONE NUMBER: () _____

CELL PHONE NUMBER: () _____

FAX NUMBER: () _____

E-MAIL ADDRESS: _____

ENTRY DESCRIPTION

Mayor's Cup sponsors receive a free entry into the parade. Band sponsors may elect to enter the parade for the \$200 fee.

- WALKERS ONLY: # of walkers_____
- Please provide a description of your entry (note the theme suggestion information on the last page of this application):_____
- _____

- FLOAT:
- Please provide detailed description of float (note the theme suggestion information on the last page of this application):_____
- _____
- _____

What types of vehicles are being used? _____

(tow units, trailers and flatbeds must be licensed and insured)

Length of float:_____ Width of float:_____ Height of float_____

Floats must not exceed 13.5 ft. in height or 9 ft. in width.

Number of walkers with the float #_____

MUSIC

Will your entry (walkers or floats) have music? Yes No

If Yes, will the music be: Live or Recorded

ANIMALS

Will your entry (walkers or floats) have any live animals? Yes No

If Yes, you must supply "clean up" personnel for your entry and you must provide a refundable deposit of \$150.

Please describe the type and number of animals:_____

PARADE SCRIPT

Please provide a BRIEF parade script. Include some interesting information about your organization and entry and some holiday wishes. The parade's Master of Ceremonies will read your holiday message as your entry passes the judges' stand. All parade scripts must be submitted via e-mail to holidayparade@coralsprings.org and must be received by December 7, 2018 at noon. Your script should only be a short paragraph and may be edited for time allowed.

GUIDELINES AND RULES

- We encourage the liberal use of lights on all entries, including floats and for walking groups!
- **Santa Claus will appear on the last unit in the parade. Therefore, any Santa and/or Mrs. Claus or resembling likenesses on adults (including red Santa suits, Santa beards, etc.) MAY NOT appear in any other entry. This confuses spectators and children!**
- Entries must be designed to be viewed from all sides.
- Entry size must not exceed 13.5 feet in height and 9 feet in width.
- No person may ride on a float/entry while enroute to the parade.
- It is recommended that float entries have lights for better viewing and to ensure safety.
- Boat entries: only street-legal boat trailers will be allowed.
- Boat capacity: maximum number of people allowed on each boat when in the water also applies to its capacity during the parade.
- The only cars or trucks permitted in the parade are those carrying dignitaries, towing a float or fully decorated as an entry.
- Walkers are permitted; however, they must be decorated according to theme, and must form a "human float." All walkers consisting of elementary age children must hold some type of control (i.e., PVC pipe, rope, garland, etc.). Adult spotters are required for children in a "human float" and must be on or around floats carrying children.
- If an entry has a vehicle float and a human float, the human float must be six feet behind the vehicle for safety purposes.
- **THE TOSSING OF ANY ITEMS, INCLUDING CANDY, IS PROHIBITED.**
- Acceptance into the parade is the decision of the Holiday Parade Committee. Any entry accepted into the parade and then found unacceptable at the time of the parade will not be allowed to participate in the event.
- Weapons or depictions of violence are prohibited.
- If you plan to hand out pamphlets, brochures or printed material, they must be pre-approved by the parade committee.
- STOPPING ALONG THE PARADE ROUTE TO PERFORM IS PROHIBITED!
- If your entry consists of live animals, you must supply an individual to follow the animals for any droppings. There is a \$150 refundable deposit required.
- No go-peds per Florida State Statutes.
- Each entry must fill out and sign a City of Coral Springs liability release ("hold harmless") form BEFORE the parade date (was provided in the entry application materials).

AWARDS AND THEME INFORMATION

Award winners are determined by a panel of judges, who evaluate each entry during the parade. Your entry must pertain to the theme "HOLIDAY EXPRESS" (fully decorated float/entry) in order to be considered for an award.

"Holiday Express" Theme Description

For 2018, participants are encouraged to showcase the holiday season while focusing on a TRANSPORTATION theme.

- Trains
- Cars
- Airplanes/Flight
- Speed/Movement (for example, fast moving light displays)
- Outer Space/Spacecraft
- Trucks

Remember:

- Santa Claus will appear on the last unit in the parade. Therefore, any Santa and/or Mrs. Claus or resembling likenesses on adults (including red Santa suits, Santa hats/beards, etc.) MAY NOT appear in any other entry. This confuses spectators and children!

Awards:

1st Prize – Mayor's Cup

2nd Prize – Vice Mayor's Cup

3rd Prize – Commissioner's Cup

Floats will be judged at staging from 6 to 6:30. Floats interested in being judged must be at staging by 6:15pm (both profit and non-profit will be judged together with the top three receiving awards). Bands will not be judged.

Judging Criteria

Floats will be judged on creativity and adherence to the parade theme, use of lights, construction and originality. Floats must proceed along the entire parade route. All entries must flow smoothly through the parade route and not stop along the way, no performances, etc.

HOLD HARMLESS AGREEMENT

All participating organizations are required to provide a fully completed hold harmless agreement (provided below) and submit it with their application.

HOLD HARMLESS/ENTRANT/2018 HOLIDAY PARADE

_____, hereafter referred to as "Entrant," a

(Print name)

participant in the City of Coral Springs 2018 Holiday Parade, agrees to indemnify and hold the City of Coral Springs harmless and waive all claims against the City of Coral Springs, its agents, officers and employees, from all claims, actions, and causes of action, damages, losses and liabilities, costs, or expenses whatsoever, arising out of Entrant's participation in this activity and event.

I HAVE CAREFULLY READ THE FOREGOING HOLD HARMLESS AGREEMENT AND KNOW THE CONTENTS THEREOF AND HAVE SIGNED THIS DOCUMENT AS MY OWN FREE ACT.

I expressly agree that this Hold Harmless is intended to be as broad and as inclusive as permitted by the laws of the State of Florida, and that if any portion thereof is held invalid, it is agreed that the balance shall notwithstanding, continue in full force and effect. By signing below, I acknowledge that I am authorized to execute this Hold Harmless on behalf of the Entrant.

By: _____

Print Name of Signator: _____

Witness: _____

Witness: _____

Print Name: _____

Print Name: _____